Dutch Bros Chooses Not to Increase Offer for Salad and Go Sites

August 31, 2026

TEMPE, Ariz.--(BUSINESS WIRE)--Aug. 31, 2026-- Dutch Bros Inc. (NYSE: BROS) ("Dutch Bros" or the "Company"), one of the fastest-growing brands in the U.S. quick-service beverage industry, today announced that it elected not to increase its total offer for the previously announced site acquisition of up to 65 Salad and Go™ locations across Arizona, Nevada, Oklahoma and Texas.

"New shop growth is one of the most important drivers of our long-term strategy, and we remain highly confident in our path to 2,029 shops in 2029," said Christine Barone, Chief Executive Officer and President of Dutch Bros. "We've always been disciplined in how we allocate capital. While we have chosen not to increase our original offer, we remain engaged in the process and will continue to evaluate opportunities where the total investment provides the appropriate return."

Looking ahead, Dutch Bros will remain focused on its long-term strategy of investing in its people, delivering exceptional customer experiences, and thoughtfully expanding its presence across the country.

About Dutch Bros Inc.

Dutch Bros Inc. (NYSE: BROS) is a fun-loving, mind-blowing drive-thru specialty beverage leader dedicated to making a massive difference, one cup at a time. It was founded in Grants Pass, Oregon, in 1992 and now shares its vibrant culture and fully customizable drinks at 1,225 locations as of June 30, 2026. Dutch Bros Coffee serves a wide variety of unique, handcrafted beverages such as its exclusive Dutch Bros Rebel® energy drink, Myst Energy Refresher™, specialty coffee, nitrogen-infused cold brew, tea, lemonade, soda and more.

Dutch Bros Coffee is wholeheartedly focused on radiating kindness and sharing the Dutch Luv®. In addition to its mission of speed, quality and service, the Dutch Bros Foundation® is passionate about giving back to the communities it serves. Through local giving and annual nation-wide initiatives, the Dutch Bros Foundation makes impactful contributions to causes across the country.

To learn more about Dutch Bros, visit www.dutchbros.com, follow Dutch Bros Coffee on Instagram, Facebook, X, and TikTok, and download the Dutch Bros app to earn points and score rewards!

Forward-Looking Statements

In addition to historical information, this press release contains a number of "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995. Forward-looking statements include, without limitation, statements regarding: receipt of applicable approvals and consummation of the proposed site acquisitions, and the timing and anticipated benefits of the proposed site acquisitions. These statements are based on Dutch Bros' current expectations and beliefs, as well as a number of assumptions concerning future events. Such forward-looking statements are subject to known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside Dutch Bros' control that could cause actual results to differ materially from the results discussed in the forward-looking statements, including those related to Dutch Bros' inability to recognize the anticipated benefits of the site acquisitions, Dutch Bros' ability to hire and retain employees in connection with the site acquisitions or otherwise, any problems that may arise in successfully integrating acquired sites and assets, which may result in Dutch Bros not operating as effectively and efficiently as expected, or general economic conditions, and other risks, including those described in Dutch Bros' Annual Report on Form 10-K for the year ended December 31, 2025, filed with the Securities and Exchange Commission (SEC) on February 13, 2026, Dutch Bros' Quarterly Report on Form 10-Q for the quarter ended June 30, 2026, filed with the SEC on August 5, 2026, and in our future reports to be filed with the SEC. Forward-looking statements contained in this press release are made as of this date, and Dutch Bros undertakes no duty to update such information except as required under applicable law.

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